

Museum Shop collection

Collection ID: RG.09

Finding Aid prepared by Hoang Tran



PENNSYLVANIA ACADEMY
OF THE FINE ARTS

The Pennsylvania Academy of the Fine Arts
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Philadelphia, PA 19102

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215-972-2066

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Summary Information

Repository	The Pennsylvania Academy of the Fine Arts, Dorothy and Kenneth Woodcock Archives
Creator	The Pennsylvania Academy of the Fine Arts
Title	Museum Shop collection
Date [bulk]	
Date [inclusive]	1967-2009; undated
Extent	12 boxes (various dimensions), 41 oversized items stored in flat file
Location note	
Language	English
Language of Materials note	English
Abstract	Unique collection of artifacts and ephemeral 3-d objects generated for exhibitions or general museum shop objects.

Preferred Citation note

[identification of item], Title of Collection, Collection ID#, Pennsylvania Academy of the Fine Art Archives, Philadelphia, PA.

Historical note

After the new structure opened in 1876, sets of stereopticon views of the building were sold at the door, in what might be termed the earliest museum shop activity. Photographs of the Grand Stairhall taken in the 1920s show a postcard display rack on the landing, and Academy postcards from many different decades survive. All postcards and note cards, regardless of image or date, are stored with the museum shop materials. The modern museum shop opened in the Furness-Hewitt building in 1976. Prior to that time, books and postcards were sold from the lobby and for a few years in the early 1970s, from the former studio space that became the Morris Gallery.

In 1994, the museum shop, and the school store (renamed PAFA Art Supply), were incorporated into a new retail sales division of the Finance Department. The shop began selling a wider variety of merchandise, some of which, such as reproductions of works in the permanent collection, is produced specifically for sale (see 2-D for archived catalogues and portfolios of reproductions of art owned by the Academy). Other items, while sold in the shop, originated as promotions for exhibitions or special events and are noted under "Special-Format Museum Records." The Archives houses an example of almost every item carrying the Academy's logo, name, or images. These include clothing, bags, playing cards, coffee mugs, gift boxes, magnets, pencils, notepads, bookmarks, postcards, note cards, posters, coloring books, and calendars. Office files of the director of retail sales are not retained in the Archives.

In 2005 the retail shop, renamed Portfolio, was moved into new space on the ground floor of the Samuel M.V. Hamilton Building.

Scope and Contents note

Arrangement note

Arranged in three series:

1. Administrative forms
2. Exhibition merchandise
3. General PAFA merchandise

Administrative Information

Conditions Governing Access note

Collection is open for research.

The archives reserves the right to restrict access to materials of sensitive nature. Please contact the department for further information.

Conditions Governing Use note

The collection is the physical property of the Pennsylvania Academy of the Fine Arts, Archives. The Museum holds literary rights only for material created by Museum

Museum Shop collection (RG.09)

personnel or given to the Museum with such rights specifically assigned. For all other material, literary rights, including copyright, belong to the authors or their legal heirs and assigns. Researchers are responsible for obtaining permission from rights holders for publication and for other purposes where stated.

Immediate Source of Acquisition note

Provenance note

Processing Information note

Processed by Hoang Tran.

Controlled Access Headings

Person(s)

Corporate Name(s)

Genre(s)

Geographic Name(s)

Subject(s)

Physical Characteristics and Technical Requirements note

Collection Inventory

Series	Subseries	Date	Item Title	Box #	Folder #
Administrative forms		1969	Checklist mail order form	2	1
Administrative forms		1978	List of postcards and color slides	2	2
Administrative forms		1968, 1972- 1974	Mail order catalogue	2	3
Administrative forms		ca. 1976	Frankie Welch advertisement	4	
Administrative forms		2006 January 14	Ann Hemyng Candy, Inc. Chocolate Factory memo to Audrey Schneider re: PAFA medallion molds	9	
Administrative forms		2004- 2007	Portfolio promotional mailings	7	

Museum Shop collection (RG.09)

Exhibition merchandise	Thomas Eakins Rediscovered	1991-1992	Thomas Eakins Rediscovered t-shirt	3	1
Exhibition merchandise	8 Contemporary American Realists	ca. 1976	8 Contemporary American Realists t-shirt	4	
Exhibition merchandise	Thomas Eakins Rediscovered	1991-1992	Thomas Eakins Rediscovered mug	5	
Exhibition merchandise	Pop Abstraction	1998	Pop Art mug	5	
Exhibition merchandise	The Dream Garden Maxfield Parrish/Louis Comfort Tiffany	ca. 2006	The Dream Garden mug	5	
Exhibition merchandise	US Artists Native to Neon	1993	US Artists Native to Neon mug, Women's Committee	5	
Exhibition merchandise	Andy Warhol Social Observer	2000	Andy Warhol Social Observer Famous t-shirt	8	
Exhibition merchandise	Andy Warhol Social Observer	2000	Andy Warhol Social Observer self-portrait t-shirt	8	
Exhibition merchandise	To Be Modern American Encounters with Cezanne and Company	1996	To Be Modern American Encounters with Cezanne and Company t-shirt	8	
Exhibition merchandise	I Tell My Heart The Art of Horace Pippin	1994	I Tell My Heart The Art of Horace Pippin t-shirt	8	
Exhibition merchandise	I Tell My Heart The Art of Horace Pippin	1994	1995 Calendar	flat file 5	5
Exhibition merchandise	I Tell My Heart The Art of Horace Pippin	1994	Print Portfolio	flat file 5	5
Exhibition merchandise	The Dream Garden Maxfield Parrish/Louis Comfort Tiffany	ca. 2006	Sticky note cube	11	
Exhibition merchandise	Maxfield Parrish The Immortal Works	1998	Maxfield Parrish The Immortal Works 1999 calendar	8	
Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Maxfield Parrish Old King Cole pen	9	

Museum Shop collection (RG.09)

Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Maxfield Parrish Princess Parizade wall mirror	6	
Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Maxfield Parrish Old King Cole magnet set	6	
Exhibition merchandise	Cecilia Beaux American Figure painter	2008	Box of Cecilia Beaux blank greeting cards and envelopes	7	
Exhibition merchandise	Cecilia Beaux American Figure painter	2008	Cecilia Beaux magnet set	7	
Exhibition merchandise	Cecilia Beaux American Figure painter	2008	Cecilia Beaux magnet	7	
Exhibition merchandise	100th Annual Student Exhibition	2001 May 9	PAFA Alum 100th Annual Student Exhibition Alumni Cresson Travel Scholar button and ribbon	7	
Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Maxfield Parrish Princess Parizade Post-It note holder	7	
Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Maxfield Parrish Princess Parizade ornament	7	
Exhibition merchandise	Electronic Super Highway Nam June Paik in the '90s	1995	Nam June Paik Global Encoder pin	7	
Exhibition merchandise	Electronic Super Highway Nam June Paik in the '90s	1995	Nam June Paik Global Encoder magnet	7	
Exhibition merchandise	Maxfield Parrish (1870-1966)	1999	Old King Cole bookmark	7	
Exhibition merchandise	I Tell My Heart The Art of Horace Pippin	1994	Horace Pippin pin	7	
Exhibition merchandise	To Save a Heritage	1970 November 17	Portfolio: To Save a Heritage, Limited Edition #1443	1	
Exhibition merchandise	To Save a Heritage	1970 November 17	Portfolio: To Save a Heritage, Limited Edition proof copy	1	
Exhibition	To Save a	1970	Portfolio: To Save a Heritage, Limited	1	

Museum Shop collection (RG.09)

merchandise	Heritage	November 17	Edition #1429		
Exhibition merchandise	To Save a Heritage	1970 November 17	Portfolio: To Save a Heritage, Limited Edition #56 (for Mr. and Mrs. Philip Klein)	1	
Exhibition merchandise	To Save a Heritage	1970 November 17	Portfolio: To Save a Heritage, Limited Edition #118 (for Mr. and Mrs. Charles E. Mather II)	1	
General PAFA merchandise			Poster: Philip Leslie Hale - The Crimson Rambler	flat file 8	1
General PAFA merchandise			Poster: George Bellows - North River	flat file 8	1
General PAFA merchandise			Poster: Charles Willson Peale - George Washington at Princeton, 1779	flat file 8	1
General PAFA merchandise			Poster: Mary Cassatt - Young Thomas and his Mother	flat file 8	1
General PAFA merchandise			Poster: Violet Oakley - June	flat file 8	1
General PAFA merchandise			Poster: Winslow Homer - Fox Hunt	flat file 8	1
General PAFA merchandise			Poster: David Martin - Benjamin Franklin (detail) 1767	flat file 8	2
General PAFA merchandise		1967	Poster: Jacob Lawrence - Dream Series #5: The Library, 1967	flat file 8	2
General PAFA merchandise		1967	Poster: Edna Andrade - Double Take, 1967	flat file 8	2
General PAFA merchandise			Poster: H. Francis Criss - Rhapsody in Steel, 1939	flat file 8	2
General PAFA merchandise			Poster: Arthur Dove - Naples Yellow Morning, 1935	flat file 8	2
General PAFA merchandise			Poster: William Sidney Mount - The Painter's Triumph, 1838	flat file 8	2

Museum Shop collection (RG.09)

General PAFA merchandise			Poster: Alice Neel - Investigation of Poverty at the Russell Sage Foundation, 1933	flat file 8	2
General PAFA merchandise			Poster: Morton L. Schamberg - View from the Side Boxes (Opera), 1910-1911	flat file 9	3
General PAFA merchandise			Poster: Daniel Ridgway Knight - Hailing the Ferry, 1888	flat file 9	3
General PAFA merchandise			Poster: William Bailey - Monte Migiana Still Life - 1979	flat file 9	3
General PAFA merchandise			Poster: American Impressionism at PAFA - by New York Graphic Society	flat file 9	3
General PAFA merchandise			Poster: Winslow Homer - Fox Hunt	flat file 9	3
General PAFA merchandise			Poster: Frank Furness - blueprints of the historic landmark buiding stairway	flat file 9	4
General PAFA merchandise			Poster: Frank Furness - blueprints of the historic landmark buiding stairway	flat file 9	4
General PAFA merchandise			Poster: Frank Furness - blueprints of the historic landmark buiding, longtitudal section through center	flat file 9	4
General PAFA merchandise			Poster: Maxfield Parrish - Ecstasy	flat file 12	Exhibition folder #6
General PAFA merchandise			Poster: Henry O. Tanner - A Mosque in Cairo	flat file 12	Exhibition folder #6
General PAFA merchandise			Poster: Henry O. Tanner - The Arch	flat file 12	Exhibition folder #6
General PAFA merchandise		1984	1984 calendar The Pennsylvania Academy of the Fine Arts	2	5
General PAFA merchandise		1986	1986 calendar The Pennsylvania Academy of the Fine Arts	2	6
General PAFA merchandise		1987	1987 calendar The Pennsylvania Academy of the Fine Arts	2	7
General PAFA merchandise		1988	1988 calendar The Pennsylvania Academy of the Fine Arts	2	8

Museum Shop collection (RG.09)

General PAFA merchandise		1994	Shopping bag for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1994	Paper bag for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1994	Cardboard box for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1994	Cardboard box for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1994	Cardboard box for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1994	Sheet of stickers for Museum of American Art Shop of the Pennsylvania Academy of the Fine Arts	3	2
General PAFA merchandise		1995	Pennsylvania Academy of the Fine Arts arch t-shirt	3	3
General PAFA merchandise		1996	1996 monthly calendar Children: Selections from the Museum of American Art of the Pennsylvania Academy of the Fine Arts	2	9
General PAFA merchandise		1972	1973 Limited Edition calendar The Pennsylvania Academy of the Fine Arts	1	
General PAFA merchandise		1973	1974 Limited Edition calendar The Pennsylvania Academy of the Fine Arts	1	
General PAFA merchandise		1974	1975 Limited Edition calendar The Pennsylvania Academy of the Fine Arts	1	
General PAFA merchandise		1975	1976 engagement calendar The Pennsylvania Academy of the Fine Arts	1	
General PAFA merchandise		1976	A coloring book of The Pennsylvania Academy of the Fine Arts	2	4
General PAFA merchandise		1976	Playing cards The Pennsylvania Academy of the Fine Arts	4	
General PAFA merchandise		nd	Magnetic address book The Pennsylvania Academy of the Fine Arts	4	
General PAFA merchandise		1976	Box of blank greeting cards and envelopes	4	
General PAFA merchandise		ca. 1976	Pennsylvania Academy of the Fine Arts tote bag	4	
General PAFA merchandise		ca. 1976	Frank Furness flower design necktie	4	
General PAFA merchandise		ca. 1976	Pennsylvania Academy of the Fine Arts t-shirt	4	
General PAFA merchandise		ca. 1976	Frank Furness flower design scarves	4	

Museum Shop collection (RG.09)

General PAFA merchandise		ca. 1976	Frank Furness flower design handkerchief	4	
General PAFA merchandise		1992-1993	The Pennsylvania Academy of the Fine Arts mug, gift for the docents	5	
General PAFA merchandise		1995	Pennsylvania Academy of the Fine Arts mug	5	
General PAFA merchandise		1997	Artists' Names mug	5	
General PAFA merchandise		1997	Museum of American Art mug	5	
General PAFA merchandise		1997	Artists' Names mug	5	
General PAFA merchandise		1996	Museum of American Art mug	5	
General PAFA merchandise		1998	Pennsylvania Academy of the Fine Arts Commemorative stamp mug	5	
General PAFA merchandise		nd	PAFA est. 1805 t-shirt	8	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts t-shirt	8	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts arch t-shirt	8	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts tote bag	8	
General PAFA merchandise		1999	PAFA Wine Auction workers' apron	8	
General PAFA merchandise		2004	Women's Work: Paintings from the Pennsylvania Academy of the Fine Arts 2005 calendar	8	
General PAFA merchandise		2000	In the Company of Women The Pennsylvania Academy of the Fine Arts 2001 calendar	8	
General PAFA merchandise		nd	Pencil case	11	
General PAFA merchandise		nd	Notepad case	11	
General PAFA merchandise		1998	Spiral bound sketchpad	11	
General PAFA merchandise		1997	Spiral bound sketchbook	11	
General PAFA merchandise		1996-1997	Bound sketchbook	11	
General PAFA merchandise		ca. 1986	Bound sketchpad	11	
General PAFA merchandise		ca. 2005	American Paintings at the Pennsylvania Academy of the Fine Arts puzzle cube	11	
General PAFA		nd	MuseumShop.com paper bookmark	11	

Museum Shop collection (RG.09)

merchandise					
General PAFA merchandise		nd	Robert Henry bookmark	11	
General PAFA merchandise		1989	Souvenir paperweight from 1989 School fundraising dinner	11	
General PAFA merchandise		1998	Pens and pencils from PAFA	11	
General PAFA merchandise		2009	Sticky note cube	9	
General PAFA merchandise		2009	Sticky note cube	9	
General PAFA merchandise		2009	Pennsylvania Academy of the Fine Arts mug	9	
General PAFA merchandise		2009	Pennsylvania Academy of the Fine Arts mug	9	
General PAFA merchandise		2009	Pennsylvania Academy of the Fine Arts travel mug	9	
General PAFA merchandise		1998	Pennsylvania Academy of the Fine Arts travel mug	9	
General PAFA merchandise		nd	Artists Helping Artists Fellowship of the Pennsylvania Academy of the Fine Arts Alumni travel mug	9	
General PAFA merchandise		2006	Pennsylvania Academy of the Fine Arts chocolate coin	9	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts baseball cap	9	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts baseball cap	9	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts baseball cap	9	
General PAFA merchandise		2005	Museum shop candy wrapper	9	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts pen	9	
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts 1805 portfolio case	9	
General PAFA merchandise		nd	Frank Furness flower design scarf	6	
General PAFA merchandise		1978	Frank Furness George Hewitt 1978 flower design scarf	6	
General PAFA merchandise		2000	Pennsylvania Academy of the Fine Arts flower motif ruler	6	
General PAFA merchandise		2000	Pennsylvania Academy of the Fine Arts façade ornament	6	
General PAFA merchandise		1997	Tin candy container	6	
General PAFA merchandise		2005	Pennsylvania Academy of the Fine Arts	6	

Museum Shop collection (RG.09)

merchandise			window decal		
General PAFA merchandise		nd	Pennsylvania Academy of the Fine Arts medallion window decal	6	
General PAFA merchandise		2001	Pennsylvania Academy of the Fine Arts temporary tattoos	6	
General PAFA merchandise		2006-2007	Pennsylvania Academy of the Fine Arts Museum & School note pad	6	
General PAFA merchandise		1997-1998	Pennsylvania Academy of the Fine Arts stationary	7	
General PAFA merchandise			Shopping bag for Portfolio gift shop	7	
General PAFA merchandise			Portfolio ribbon	7	
General PAFA merchandise		nd	Lemon walnut cookie mix bag	7	
General PAFA merchandise		1996	Glass suncatcher	7	
General PAFA merchandise		1999	Floral pin	7	
General PAFA merchandise		2006	Thomas Eakins sketchbook	7	
General PAFA merchandise		1997	Christmas ornament with building façade	7	
General PAFA merchandise		1996	Christmas ornament with Academy Stairhall vault design	7	
General PAFA merchandise		1974-2006	[Various PAFA buttons]	7	
General PAFA merchandise		nd	[Various PAFA magnets]	7	
General PAFA merchandise		1993-2005	[Various PAFA admission pins]	7	
General PAFA merchandise		nd	Gothic arch bookmark	7	
General PAFA merchandise		2004	Angel virtual frame	7	
General PAFA merchandise		2005	Personal flashlight	7	
General PAFA merchandise		1992	Arch lapel pin	7	
General PAFA merchandise		1998	Medallion lapel pin	7	
General PAFA merchandise		nd	Winslow Homer's Fox Hunt snow globe	7	
General PAFA merchandise		2005	Magic ball	7	
General PAFA merchandise		2001	PAFA building 3D ornament	7	

Museum Shop collection (RG.09)

General PAFA merchandise		1998	PAFA building HLB 3D relief magnet	7	
General PAFA merchandise		nd	PAFA building keychain	7	
General PAFA merchandise		1998	Crimson Rambler pin	7	
General PAFA merchandise		1998	PAFA lanyard	7	
General PAFA merchandise		2005	PAFA est. 1805 carabiner	7	
General PAFA merchandise		2005	PAFA carabiner	7	
General PAFA merchandise		2005	PAFA est 1805 pencil sharpener	7	
General PAFA merchandise		2005	PAFA mints in container	7	
General PAFA merchandise		nd	PAFA top	7	
General PAFA merchandise		nd	PAFA ID clasp	7	
General PAFA merchandise		nd	Fellowship bookmark	7	
General PAFA merchandise			blank notecards: depictions of PAFA permanent collection	2	10
General PAFA merchandise			postcards (oversized): depictions of PAFA permanent collection	2	11
General PAFA merchandise			poster: Colman, Emigrant Train	2	12
General PAFA merchandise			poster: Roesen, Still Life	2	13
General PAFA merchandise			poster: Eakins, Cello Player	2	14
General PAFA merchandise			poster: Henri, R. Wee Maureen	2	15
General PAFA merchandise			poster, Sloan, L. Jefferson Market	2	16
General PAFA merchandise			poster, Tom's River Yacht Club	2	17
General PAFA merchandise			postcards: permanent collection and buildings	10	
General PAFA merchandise			bookmark: AIA	3	4
General PAFA merchandise			promotional ephemera	3	5
General PAFA merchandise		1999	umbrella	12	
General PAFA		1999	Plastic bag: Maxfield Parrish	flat	

Museum Shop collection (RG.09)

merchandise				file 3	
General PAFA merchandise		undated	Plastic bag: (not pafa) gold floret like HLB mezzanine	flat file 3	
General PAFA merchandise		2005	Plastic bag: Portfolio (large)	flat file 3	
General PAFA merchandise		2005	Plastic bag: Portfolio (small)	flat file 3	
General PAFA merchandise		2005	Paper bag: Portfolio (small)	flat file 3	
General PAFA merchandise		2005	Stickers: Portfolio	flat file 3	
General PAFA merchandise		circa 2000s	Paper bag: PAFA (small)	flat file 3	
General PAFA merchandise		circa 2000s	Plastic bag: PAFA (small)	flat file 3	
General PAFA merchandise		circa 2000s	Paper bag: PAFA (large)	flat file 3	
General PAFA merchandise		circa 2000s	Paper sleeve: PAFA (small)	flat file 3	
General PAFA merchandise		circa 2000s	Paper sleeve: PAFA (large)	flat file 3	
General PAFA merchandise		circa 1990s	Paper sleeve: Museum of American Art (large)	flat file 3	
General PAFA merchandise		circa 1990s	Paper bag: Museum of American Art	flat file 3	
General PAFA merchandise		circa 2000s	Paper bag: PAFA Art Supply (small)	flat file 3	
General PAFA merchandise		circa 2000s	Paper bag: PAFA Art Supply (large)	flat file 3	