

THE PENNSYLVANIA ACADEMY OF THE FINE ARTS
BROAD AND CHERRY STREETS . PHILADELPHIA

159th ANNUAL REPORT

1964

Cover: Letter and His Ecol by Stuart Davis
Lambert Fund Purchase 1964

The One Hundred and Fifty-Ninth Annual Report

of

PENNSYLVANIA ACADEMY OF THE FINE ARTS

FOR THE YEAR 1964

Presented to the Meeting of the Stockholders of the Academy on February 1, 1965

OFFICERS

Frank T. Howard									President
Alfred Zantzinger .							٠.٧	ice'	President
C. Newbold Taylor .									Treasurer
Joseph T. Fraser, Jr.									Secretary

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David Gwinn	Mrs. Herbert C. Morris
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Arthur C. Kaufmann	James K. Stone
Henry B. Keep	C. Newbold Taylor
James M. Large	Franklin C. Watkins
James P. Magill (Director Emeritus)	William H. S. Wells
Henry S. McNeil	William Coxe Wright
John W. Merriam	Alfred Zantzinger

Ex officio

Mrs. John Grier Bartol (to May) .		Representing Women's Committee
Mrs. H. Lea Hudson (from May) .		Representing Women's Committee
Mrs. Erasmus Kloman (from May)		Representing Women's Committee
Fredric R. Mann		Representing City Council
Roswell Weidner (to October) .		Representing Faculty
John W. McCoy, 2nd (from Octob	er)	Representing Faculty

Solicitor

Maurice B. Saul

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John Stewart C. Newbold Taylor, Chairman James Magill

COMMITTEE ON INSTRUCTION

John W. Merriam, Chairman
David Gwinn
C. Earle Miller
Arthur C. Kaufmann
Roswell Weidner (to October)

John W. McCoy, 2nd (from October) Mrs. John Grier Bartol (to May) Mrs. H. Lea Hudson (from May) Mrs. Erasmus Kloman (from May)

SPECIAL COMMITTEES

PLANNING COMMITTEE

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Ex officio

Frank T. Howard

Joseph T. Fraser, Jr.

Alfred Zantzinger

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Henry B. Keep, Chairman

J. Welles Henderson

C. Newbold Taylor

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Mrs. H. Lea Hudson, Chairman (from May)

Mrs. Erasmus H. Kloman, Jr., Vice Chairman (from May)

Mrs. David J. Grossman, Treasurer and Corresponding Secretary (to May)

Mrs. Caspar W. B. Townsend, Treasurer and Corresponding Secretary (from May)

Mrs. John Grier Bartol

Mrs. Joseph Sill Clark, Jr.

Mrs. David J. Grossman

Mrs. J. H. Ward Hinkson

Mrs. Edward B. Leisenring

Mrs. C. Earle Miller

Mrs. Herbert F. Schiffer

Mrs. Boudinot Stimson

Mrs. Franklin C. Watkins

Mrs. S. S. White, 3rd

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Mrs. Albert M. Greenfield, Jr.
Mrs. David Gwinn
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Mrs. Howard H. Lewis
Mrs. Evan Randolph
Mrs. James M. R. Sinkler
Mrs. T. F. Dixon Wainwright
Mrs. Walter H. West
Mrs. Arthur M. Youna

Mrs. Alfred Zantzinger

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Mabel L. Eiseley
Dorothy E. Runk Secretary to the Director
August V. Viilu
Rita Damiano Assistant to the Comptroller
Louise Wallman
Elizabeth Z. Swenson Director of Membership and Special Events
E. Elizabeth Fermanis Receptionist and Membership Assistant
Frances M. Vanderpool Exhibitions and Membership Clerk
SCHOOLS
M. Wister Wood
Roswell Weidner In Charge of Evening Program
Nancy W. Dall (to May) Assistant to the Administrator
Constance A. Taylor Secretary to the Administrator
LaVerne Delach
Ethel V. Ashton Librarian
PEALE HOUSE
James R. Knipe
Marjorie Rubin Director of Special Exhibitions
Mabel Gearhart Cook
George Carroll Development Director
Ava Yvonne Gilbert Secretary to the Development Director
Frances Leone
James J. Lulias Superintendent

FACULTY (Season of 1964-1965)

Day School

Morris Blackburn
Paul A. Greenwood
Walker Hancock
John Hanlen
Homer Johnson

Ben Kamihira Julian Levi Jimmy C. Lueders John W. McCoy, 2nd Daniel D. Miller Hobson Pittman
Harry Rosin
Walter Stuempfig, Jr.
Franklin C. Watkins
Roswell Weidner

Evening School

Morris Blackburn Adolph T. Dioda Thomas Gaughan Paul A. Greenwood
Oliver Grimley
Homer Johnson

Ben Kamihira
Jimmy Lueders
Roswell Weidner

Summer Day School

John Hanlen Ben Kamihira Jimmy C. Lueders

Francis Speight
Roswell Weidner

ACADEMY BUILDING

Isaiah J. Sellers (to June) Superintendent Michael G. Iacocca (from June) Superintendent

REPORT OF THE OFFICERS AND BOARD OF DIRECTORS

We report a most exciting and busy year for 1964, and, in the Director's experience, we have never been so occupied with new projects. Although additional personnel has been added, the faithful and dedicated workers who have served over a period of many years have been hard pressed indeed.

There have been but two changes in the list of our Board of Directors. The resignation of Henry S. Drinker, reported as a grave possibility in last year's record, was confirmed in January. At the February meeting the vacancy thus created was filled with the election of James M. Large.

We lost one of the most able and devoted staff members in June with the retirement of Isaiah J. Sellers because of ill health and advanced age. Michael G. Iacocca took on the responsibilities as Building Superintendent at that time, having previously served as an assistant in the Summer School at Chester Springs and in the Academy's school store.

We passed into a new phase in our fund raising drive when the contract with Ketchum, Inc., terminated in February. Considerable disappointment was experienced in the initial drive as directed by this Pittsburgh, Pa., firm, which came to us with such an impressive record of past achievements. They seemed never to have fully understood the unique problems facing the Academy, nor the difficult situation in Philadelphia, where the supporting citizens are a group all too small for the many demands from our multiple cultural institutions.

To carry on our search for financial help, we employed Mr. George Carroll in February, under the continuing guidance of Mr. Evan Randolph as chairman, and coupled his duties as fund raising agent with our general public relations responsibilities. For this abbreviated record we note that we opened the year at approximately the \$200,000 mark, and closed with approximately \$300,000.

In that same busy month of February we were fortunate to procure the services of Mrs. Marjorie Rubin, who now has the responsibilities of planning and implementing our exhibit program at Peale House, the reporting of which leads us directly into the series of activities at 1811 and 1819 Chestnut Street which account for the major pressures under which we have worked. It is encouraging to report that in addition to the two floors renovated for studios and one for the housing of girl students, the demand dictated the refurbishing of another floor for girls. The initial winter had seen but sixteen

girls rooming there and served with meals in our new cafeteria and this was more than doubled in the second season. These students, joined by the one hundred first-year students, who are chiefly assigned to work in these new quarters, have also accounted for a very appreciable increase in the use of the cafeteria.

We have cause to be exceedingly grateful for the generous financial support of Mrs. Herbert C. Morris, who made it possible to create two handsome, modern galleries on the Chestnut Street front of the ground floor and, through the same benefactress, we staged a brilliant Open House party on October 2nd. The initial shows were a retrospective memorial of the paintings of Stuart Davis held in the West Gallery, and fifteen items of contemporary painting, drawing and sculpture recently acquired in our own permanent collection, in the East Gallery. We have temporarily dedicated the East Gallery to a series of one- or two-man shows of work from the members of our illustrious faculty. The first of these—paintings by Ben Kamihira, chiefly accomplished during his recent sojourn in Spain, were followed by a retrospective exhibition of paintings and pastels by Hobson Pittman.

We were also most fortunate in this first season to procure and show a distinguished group of portrait studies of the late John F. Kennedy by Elaine deKooning. This exhibition was of great popular interest. The attendance record in these new galleries has given us the splendid figures of approximately 14,244 from the beginning of October through December.

In giving this thumbnail picture of our new ventures, we must not shirk the reporting of all the regular features which continue with no curtailment at Broad and Cherry Streets. The 159th Annual Exhibition, this year of oil paintings and sculpture, was exceedingly well received and one of the most successful on record. In addition to liberal funds available from our own purchase endowments, we were fortunate again to have the attention of the Ford Foundation. Through that agency funds approximating \$25,000 were available. With large support also from private buying, we made the enviable sales record of just under \$70,000.00. In addition to the purchased works there were a great many items added to the permanent collections by which it was greatly enriched.

Before leaving the general subject of shows, we are happy to report that within this year the ground work has been laid for a great retrospective exhibition of the work of Andrew Wyeth to be held in the galleries at Broad and Cherry Streets in the fall of 1966.

As one more activity which taxed the staff, we have had an unusual number

of requests for loans: Seventy-three items being approved for showing in exhibitions throughout the country.

We can but touch on the tremendous amount of work which has gone into the finishing of the building housing the new lobby and lounge for the Peale Club, and for the attendant planning for its opening which is now set for February 1, 1965. Enough to say that a charter has been prepared and is presently at Harrisburg for approval. A liquor license has been acquired and, at the time of this writing, the day of the opening is at hand. Membership status has been established and details will be found in the complete report.

Although a similar phrase is found in each of our Annual Reports, it is with not one bit less appreciation that we record again the generous annual grant of \$25,000 from the City of Philadelphia. The State of Pennsylvania also continues to help us with a yearly appropriation of \$3,000.

The activities of our School continue in a most healthy and satisfactory manner and we have reason to be exceedingly grateful to the hard-working staff and the competence and understanding of those talented artists who make up our very fine faculty.

In all of the above one of the most important agencies for help has been our loyal Women's Committee. In a most gratifying and understanding way they have sensed the need for help on the part of the professional staff and have given unprecedented aid. All of my co-workers join in this paean of praise. The officers and members of the Board have rallied to help as in no time past and all these factors add up to a vision of a great resurgence of vitality and a new and wonderful chapter in the history of this great institution.

FRANK T. HOWARD, President
JOSEPH T. FRASER, JR., Director

CONSOLIDATED TREASURER'S REPORT

September 1, 1963 to August 31, 1964

INCOME:

Art Gallery and Exhibitions	62,809.68
School	164,793.19
Trust Funds	147,420.85
Membership Dues	20,090.00
Contributions	271.00
City Appropriation	25,000.00
Total	5420,384.72

EXPENSE:

Art Gallery and Exhibitions	.\$219,221.60
School	. 171,994.52
Peale House	. 68,216.92
Total	. \$459,433.04
Net Operating Deficit	\$ 39.048.32

CONTRIBUTIONS FOR THE CALENDAR YEAR 1964

UNRESTRICTED:

The Dietrich Foundation\$	1,000.00
Junior League of Philadelphia	200.00
Clarence Toland, Jr	50.00
Mr. and Mrs. Richard Rosenau and Henry Gerstly	20.00
Edith Stix Wasserman	30.00
Charles F. Ward	10.00
Bernard Friedman	10.00
S. Emlen Stokes	25.00
Bert Atwater	10.00

\$ 1,355.00

MISCELLANEOUS:

Ci	y of Philadelphia, 1964 appropriation	\$25,000.00	
Co	mmonwealth of Pennsylvania Grant	3,000.00	
W	omen's Committee, for concerts	550.00	
Fre	edric R. Mann Foundation, for concerts	400.00	
No	ancy M. Ferguson, for Nancy M. Ferguson Fund	650.00	
Dr	and Mrs. Loren Eiseley, for concerts	100.00	
Fel	lowship, for Fellowship Exhibition Expense	350.00	
Mr	s. H. Lea Hudson, in memory of Mrs. Mason	100.00	
	nry S. McNeil, for publicity	183.65	
Mi	and Mrs. T. F. Dixon Wainwright, for Peale		
	House garden	200.00	
Mr	s. James Beale, for Eichholtz Collection	80.00	
Mr	s. Herbert C. Morris, for Peale House Opening	2,429.07	
Fid	elity-Philadelphia Trust Company for Haney Award	150.00	
Fri	ends of the artist, for Abraham Hankins Memorial	380.00	
Phi	ladelphia Fund, for Leona Karp Braverman Prize	76.02	

\$33,648.74

SCHOOL:

School District of Philadelphia, for 26 scholarships\$	5,200.00
Ford Foundation, first payment of \$55,000 grant	11,000.00
George D. Widener, for Widener Scholarships	2,000.00
Lubrizol Foundation, for scholarships for Cleveland, Ohio	
students	1,000.00
Union Baptist Church, for needy student	200.00
John W. McCoy, 2nd, for student tuition	125.00
Francis Speight, for student tuition	100.00
Mabel Gill, for Woodrow Prize	50.00
Marion D. Higgins, for student prize	250.00
Herbert M. Syme, for student prize	25.00
Mrs. Lambert Cadwalader, for student prize	100.00
David Gwinn, for Eakins Prize	100.00
David Gwinn, for student party	122.72
John W. Merriam, for student party	122.72
Arthur C. Kaufmann, for student party	122.72
C. Earle Miller, for student party	122.72
Horace Nicholson, for student help	150.00
Pennsylvania Bureau of Vocational Rehabilitation,	
Dormitory fees	800.00

\$21,590.88

DONORS TO THE PROGRESS FUND

Dr. and Mrs. J. Deaver Alexander **Ambrook Foundation** Mr. and Mrs. J. C. Atwood, Jr. Mr. and Mrs. C. Wanton Balis, Jr. Mrs. Charles J. Biddle Mr. and Mrs. James Biddle Frank G. Binswanger Foundation Mr. and Mrs. Frank G. Binswanger Mr. Alfred E. Bissell Mr. Francis Bover Mr. J. Bruce Bredin Mr. and Mrs. Edward G. Budd, Jr. Mrs. Avery B. Clark Mr. and Mrs. Joel Claster Mrs. Bertram D. Coleman Mrs. G. Dawson Coleman Mr. and Mrs. Tristam C. Colket Mr. and Mrs. James S. Collins Misses Elena and Bertha deHellebranth Mrs. Rodolphe M. deSchauensee Mr. and Mrs. Richardson Dilworth Mr. and Mrs. Donald D. Dodge Mrs. H. Hoffman Dolan Mrs. Norton Downs Mr. and Mrs. Ford B. Draper Mr. Henry F. duPont Mr. and Mrs. Pierre S. duPont Mrs. Mary C. Earle The Ely Foundation Mr. and Mrs. John K. Ewing, III Fidelity-Philadelphia Trust Company The Firestone Foundation Mr. and Mrs. Joseph T. Fraser, Jr. Mr. Titus C. Geesey Mrs. Jack C. Gilbert Mrs. John Gribbel Mr. and Mrs. David J. Grossman Mr. Jacob Gutman Mr. and Mrs. David Gwinn Mrs. Flagler Harris Mr. J. Welles Henderson Mrs. M. Dunham Higgins Mrs. J. H. Ward Hinkson Mr. and Mrs. Edward Hopkinson, Jr. Mr. Charles N. Howard Mrs. Elizabeth N. Howard Mr. and Mrs. Frank T. Howard Mr. and Mrs. H. Lea Hudson

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Mr. and Mrs. R. Sturgis Ingersoll

Mr. and Mrs. Arthur C. Kaufmann

Mr. and Mrs. Sydney L. W. Lea Mr. and Mrs. Richard W. Ledwith Mr. Walter H. Lenhard, Jr. Mr. and Mrs. H. Gates Lloyd Mr. and Mrs. Morris Lloyd Dr. and Mrs. Walter B. McKinney Mrs. Robert McLean, Sr. Mrs. William L. McLean, III Mr. and Mrs. Henry S. McNeil Mr. and Mrs. Paul Maloney Mr. and Mrs. John W. Merriam Mr. and Mrs. C. Earle Miller Mr. R. Alexander Montgomery Mrs. R. L. Montgomery Mrs. Herbert C. Morris Mr. John A. Murphy Mrs. F. Alex Nason Mr. William Pahlmann Mr. Hobson Pittman Mr. and Mrs. Philip Price Mr. and Mrs. Lambert O. Pursell **Quaker Chemical Foundation** Mr. and Mrs. Evan Randolph Mr. Thomas Reath Mr. and Mrs. Isaac W. Roberts Mrs. Nicholas G. Roosevelt Sidney R. Rosenau Foundation Mrs. Samuel P. Rotan Mr. and Mrs. Lawrence Saunders Mr. and Mrs. Henry W. Sawyer, 3rd Mr. Edgar Scott Mr. and Mrs. R. Barclay Scull Mr. Stanley Snellenburg Mr. John Stewart Mr. and Mrs. James K. Stone Mr. and Mrs. C. Newbold Taylor Mr. and Mrs. R. R. Titus Mr. John J. Tosta Mr. and Mrs. Caspar W. B. Townsend Mr. and Mrs. H. Stuart Valentine Mr. and Mrs. William L. Van Alen Mr. and Mrs. Franklin C. Watkins Mr. and Mrs. Henry M. Watts, Jr. Mr. and Mrs. Paul Wescott Mrs. Walter West The Weymouth Foundation Mrs. S. S. White, III Mr. William White, Jr. Mr. and Mrs. George D. Widener Mr. and Mrs. Oliver G. Willits Mr. and Mrs. George Woodward, Jr. Mrs. Chas. C. Wriggins Mr. and Mrs. William Coxe Wright Mrs. Arthur M. Young Mr. and Mrs. Alfred Zantzinger

MEMBERSHIP REPORT

The Academy was privileged to add 276 new life and annual members to its rolls during 1964, which, with those increasing their dues, has amounted to \$18,430 in new funds. There was a considerable upswing in contributing memberships (\$100 annually) due mainly to the desire of members to have available to them the facilities of Peale Club which is due to open early in 1965.

NEW MEMBERS

Enrolled during 1964, including those who increased their classification.

Patrons

- **Mrs. Leonard T. Beale
- **J. Welles Henderson, Jr.
- **Mrs. T. Carrick Jordan John W. Merriam
- **Mrs. John W. Merriam
- **C. Earle Miller
- **Mrs. C. Earle Miller
- **Mrs. James M. R. Sinkler

- **John Stewart
- **James K. Stone
- **Mrs. James K. Stone
- **Mrs. George D. Widener
- **William Coxe Wright
- **Mrs. William Coxe Wright
- **Alfred Zantzinger
- **Mrs. Alfred Zantzinger

Fellows

- **Alfred E. Bissell
 - Mrs. Alfred E. Bissell
- **Mrs. Lambert Cadwalader
- **Mrs. G. Dawson Coleman H. Richard Dietrich
- **David J. Grossman
- **Mrs. M. Dunham Higgins
- **Mrs. Edgar Howard
- **Frank Howard
 - Mrs. Frank Howard
- **Miss Anna Warren Ingersoll

- Arthur C. Kaufmann
- **Mrs. Arthur C. Kaufmann
- **Mrs. Alec Nason
- A. J. Sordoni, Jr.
- **C. Newbold Taylor
- Franklin C. Watkins
- Mrs. Franklin C. Watkins
- **Mrs. S. S. White, 3rd
- **William White, Jr.
- **Oliver G. Willits

Life Members

Mrs. Murray Fox Freeman

E. Crosby Willet

Contributing Members

Benjamin Alexander, Jr.

**Dr. Orhan H. Alisbah

**Mrs. Walter H. Annenberg Joseph R. Applebaum Bert Atwater

C. Wanton Balis

**Joseph P. Barker, Jr. Mrs. Eugene T. Barrett

**Mrs. Alfred Bendiner

**Gordon A. Block, Jr. Joseph E. Boettner Henry Bower

**Mrs. Clarence C. Brinton

**T. B. Buchholz

**M. Alan Bucks Mrs. Ralph J. Burnard

**Albert J. Caplan

**Robert Carlen J. B. H. Carter

**Cummins Catherwood

**Sylvan M. Cohen Samuel R. Cox

**Samuel David

**Albert M. Davis

**Roy B. Davis

**Miss Florence E. de Cerkez

**Miss Bertha de Hellebranth

**H. M. De Van Richardson Dilworth

**Miss Janet C. Durand

**Mrs. F. W. Elliott Farr

**Eugene Feldman Bernard L. Feuerstein

**Mrs. Robert F. Fitzpatrick Andrew G. Freeman

**Samuel Y. Gibbon

**Mrs. George C. Gillies Julius Glauser

**Frank S. Glendening

**Joseph N. Gorson

**Mrs. Joseph J. Greenberg, Jr.

**Mrs. Paul H. Griffith

**Mrs. Marshall I. Groff Donald Jerome Goldberg Mrs. Norman M. Haac

**Mrs. M. Acton Hammond Jacob Handel

Perch Hankin

**Mrs. R. A. Hauslohner Mrs. Richard W. Havens

**Mrs. Joseph W. Henderson

**Mrs. R. Carroll Hoke

**Edgar B. Howard, Jr.

**Mrs. H. Lea Hudson Frank Huggins Sydney Jelinek

**John L. K. Jenney

**John H. Jensen Fred Jessar

**Miss Helen M. Jones Henry W. Jones

**Louis I. Kahn

Mrs. Braden Bayard Kane

**Mrs. Charles Zeller Klauder, Jr. Samuel J. Korman

**Robert W. LaFore, Jr.

**William S. Lane

**Roy F. Larson

**E. George Lavino Dr. Harold Lecks

**Mrs. J. Stauffer Lehman Miss Miriam R. LeVin

**Mrs. Howard H. Lewis Mrs. Arthur Littleton

**J. A. Livingston

**Mrs. Jerry Locks Mrs. Graeme Lorimer Mrs. A. Basil Lyons

C. B. McCoy

Mrs. Robert H. McCracken Robert S. McCracken Robert S. Mack Mrs. Peter J. Maggio

Isadore M. Marder

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**Dr. Frederick E. Maser Colonel Eugene Miller

**Dr. David Myers

**Mrs. Price I. Myers Mrs. H. Alarik W. Myrin Philip Neff

**Theodore T. Newbold

**Dr. Leslie Nicholas

**Robert Scott Noone

**Dr. George W. Norris

**Miss Gertrude O'Brien

- **Mrs. Marvin Orleans Isadore Ostroff Miss Louise F. Peale
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- **Mrs. Horace Pettit

 David Pincus
- **Mrs. S. Soski Piroeff
- **Mrs. M. P. Potamkin
- **Mrs. J. Webb Potts Robert A. Pratt
- **Mrs. George Reath
- **Mrs. J. Permar Richards, Jr.
- **Edgar P. Richardson
- **Mrs. John C. Russell Arthur S. Salus
- **Henry W. Sawyer, 3rd
- **Mrs. Alfred G. Scattergood
- **Francis H. Scheetz
- **Dr. Lewis C. Scheffey
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- **Mrs. Edwin J. Schoettle
- **Mrs. Ira Schwartz
- **Frank S. Schwarz

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- **Mrs. Felix B. Shay

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- **Stanley S. Snellenburg
- **Edwin A. Soast
- **Mrs. William T. Southworth Edward Starr, Jr.
- J. Harold Stephens
- **William H. Sylk
 Edmond G. Thomas
 Edgar W. Turner
- **Miss Geraldine S. Tyson
- **R. M. Waddington

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- **Robert M. Walker
- **Major General L. W. T. Waller
- **Miss Margaret M. Walsh Charles F. Ward, Jr.
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- **Mrs. John Sherwood Webster
- **Mrs. C. Newbold Welsh
- ***Paul Wescott

Mrs. Marian T. Wilson

The Hon. Nochem S. Winnet

- **Mrs. Robert E. Worden
- **Mrs. Helen May Ziegler

Sustaining Members

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**Mrs. Malcolm J. Baber

**Mrs. Moreau D. Brown

Mrs. S. K. Fuller Mrs. Louis Klein

Professional Members

Humbert Howard

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Mrs. Thomas J. Costello
Francis Criss
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William Gundersheimer

Fredrick A. Hamilton Miss Rebecca Ellis Harrop Mrs. Pliney E. Hartenstein Mrs. J. D. Hayes Miss Carolyn Haywood Robert F. Heckman, Jr. Mrs. Effie Mason Heisley Mrs. David Hellman Douglas T. Henderson Mrs. Robins Hendrix Mrs. John Bernard Heyl Mrs. Edward N. Hibbert Miss Helen J. Hibbs Dr. Joseph Lee Hollander Clement R. Hoopes Lawrence G. Horowitz Mrs. Nathan Horrow Mrs. Karl S. Howard Mrs. Clement E. Hoyler Mrs. Perry A. Hunter Miss Elsie Hutt

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Mrs. Josef Jaffee
Mrs. Herbert Janis
Mrs. Dexter Jones
Mrs. Edward Morris Jones
Mrs. James H. Jones
Miss Joan W. Josephson
Mrs. Francis E. Judson
Miss Dorothy R. Justice

Martin Fred Kaelin
Mrs. Robert M. Kahl
Mrs. Harry Kalish
Clinton Kaplan
Mrs. Charles P. Kehan
Miss Ruth E. Keim
Dr. Norman Kendall
Miss Estelle Kern
Mrs. Kenneth N. Kettenring
Mrs. Milton P. King

Mrs. James Nelson Kise
Mrs. Norman Klauder
Miss Joan Kornblum
Mrs. Joseph N. Kotzin
Mrs. Margaret Kehoe Kovner
Mrs. John E. Kramer
Mrs. Stanton W. Kratzok
Harry M. Kresch

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William S. Lane
Mrs. Dayton Larzelere
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Mrs. Alvin Levi
Mrs. Roslyn W. Levit
Mrs. Clifford Lewis, 3rd
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Mrs. S. E. Lipschutz
Mrs. Allen B. Lockhart, Jr.

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Mrs. B. H. Mackey
Mrs. Harry M. Madonna
Mrs. Joseph J. Melone
Mrs. Alexander Meyers
C. Harold Meyers
Mrs. Mary B. Michie
Henry W. Mitchell
Mrs. William W. Morrow

Mrs. William Netzky Mrs. George W. Norris

**Increased classification
***Also Life Member

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Mrs. Staunton B. Peck
Charles B. Peterson, 3rd
Mrs. George T. Pew
Mrs. Joseph N. Pew, Jr.
Mrs. Theodore W. Plume
Mrs. Macken Prather
Mrs. R. E. Putney, Jr.

Mrs. Abraham E. Rakoff
Mrs. Joseph S. Rambo
Mrs. Luther T. Ranck
Mrs. Ethel K. Redding
Dr. John B. Reddy
Miss Gertrude M. Redheffer
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Dr. Bernard J. Ronis
Mrs. Manuel Roth
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Mrs. Lloyd J. Schumacker
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Maurice Segal
Mrs. William Shoemaker
Mrs. Nathan Silberstein
Mrs. Eugene C. B. Simonin
Mrs. Norman R. Smith
Mrs. George L. Snell
Daniel A. Solari
Miss Helen McC. Southworth
Mrs. Joseph Specker
I. Jerome Stern

Mrs. J. Kirby Tompkins James F. Tonkinson, Jr. Evan H. Turner

Mrs. William H. Vaughn

T. F. Dixon Wainwright
James E. Walter
Mrs. Otis Walter
Mrs. Irving H. Wang
Miss Marie S. Weeks
Mrs. Fred Weihenmeyer
Mrs. Eugene W. Weiller
Mrs. Bernard Weinberg
Erwin Weiner
Mrs. Robert J. Wolfson
Andrew Wyeth

EXHIBITIONS

THE 159th ANNUAL EXHIBITION, OIL AND SCULPTURE (Reception and Private View, January 15; open to the public, January 17 through March 1).

Traditionally, the Academy has sought to serve the cause of the fine arts in America, and to give Philadelphia a distinguished contemporary exhibition chosen by professionally active painters and sculptors. This purpose, we believe, has once more been accomplished in the long succession of annuals.

The plan of organization for this year's exhibition is identical with that initially employed two years ago, and the 157th proved to be a comprehensive cross-section of works of quality. In addition, the Academy and the many artists involved benefited greatly from resulting economies effected by the new plan.

The details of the procedure, in brief, are these: The chairmen of the Painting and Sculpture Juries were, as in the past, given the responsibility of inviting work from those important artists of large reputation who should be included in a major exhibition, and who no longer can be expected to submit their work for jury action. Artists whose work was not invited were asked to send colored slides of items they wished to submit, rather than to pack and ship original works at this time. The slides sent in — there were 6,213 — were then projected upon the screen and viewed by the Academy's Director and members of the faculty in sessions approximating one hundred hours. At these sessions there were never fewer than two members of the faculty present, and at the final one six participated. The work which passed this preliminary judging was then sent in at the artists' expense, and final decisions were made by the professional juries. The response this year would indicate that the new system has been looked upon with general professional approval.

JURIES OF SELECTION AND AWARD

Painters

Julian Levi, Chairman Lamar Dodd Will Barnet

Sculptors

Theodore Roszak, Chairman Lewis Iselin Jacques Lipchitz

PRIZES AND AWARDS

Joseph E. Temple Gold Medal, to Stuart Davis for painting, Letter and His Ecol.

Jennie Sesnan Gold Medal, to Fred Conway for painting, Cafe Dome.

Carol H. Beck Gold Medal, to Paul Georges for painting, Wife and Children.

George D. Widener Memorial Medal, to Geraldine McCullough for sculpture, *Phoenix*.

J. Henry Schiedt Memorial Prize (\$2,000), to Paul Burlin for painting, Red, Red, Not the Same #2.

Alfred G. B. Steel Memorial Prize (\$750), to Rhoda Sherbell for sculpture, The Acrobats.

Raymond A. Speiser Memorial Prize (\$500), Rudolf Baranik for painting, Homage to Munch.

Walter Lippincott Prize (\$600), to Jack Levine for painting, *The Last Waltz*. Mary Smith Prize (\$300), to Virginia Armitage McCall for painting, *Dahlia: Still Life*.

Fellowship Prize (\$100), to Ben Kamihira for painting Nude and Child.

Honorable Mentions in Sculpture: Kenneth Starbird for The Song of Deborah; George Koras for The Attacking Rider.

Number sold: 42; Total \$71,798.53.

FELLOWSHIP ANNUAL EXHIBITION (Reception and Private View, Friday evening, March 13; open to the public March 14 through April 12).

This partly-invited, partly-juried exhibition consisted of work by professional artists who have attended the Academy's Schools.

JURIES

Oil

Fran Lachman Morris Blackburn John Hanlen

Water Color and Graphics

Marcella Klein Oliver Nuse Walter Reinsel

Sculpture

Raphael Sabatini Charles Rudy

AWARDS

Percy M. Owens Memorial for a Distinguished Pennsylvania Artist (\$250), to Walter Stuempfig.

Harrison S. Morris Memorial for water color (\$100 divided), to John Hanlen for Mardis Gras, and Betty Jane Lee for Fall.

Mary Butler Memorial for any medium (\$100), to Jimmy Lueders for oil, Composition.

May Audubon Post Prize for oil or sculpture (\$50), to Norman Carton for oil, Merry-Go-Round.

Bertha M. Goldberg Memorial Award for any medium (\$100), to Tom Ewing for M M M (mixed media).

Caroline Gibbons Granger Memorial for oil (\$50), to Jeanette Kohn for Seated Figures.

Leona Karp Braverman Memorial for sculpture (\$50), to Amelie Zell Wright, for *Primeval Awakening*.

Mabel Wilson Woodrow Memorial for a student represented in the show (\$50), to James Havard for four accepted items: Woman and Horse, Man Training, Figure Walking, Two Figures.

26 items were sold from the show totaling \$2,531.00.

ABRAHAM P. HANKINS (1900-1963) EXHIBITION OF PAINTING AND SCULPTURE opened in conjunction with the Fellowship Show and continued through April 12. There were seventy-seven items in the show, the greater number paintings.

STUDENT EXHIBITION FOR ANNUAL AWARDS AND SCHOLAR-SHIPS (May 6 through 31). At special exercises held on May 6 at 4 P.M. it was announced that fifteen traveling scholarships and other prizes, amounting to \$27,510.00, had been awarded to students in the Schools of The Pennsylvania Academy of the Fine Arts. The address was given by Mr. Carl Zigrosser, Curator Emeritus of Prints and Drawings, Philadelphia Museum of Art, and following the address awards were made on recommendation of the faculty.

William Emlen Cresson Memorial European Traveling Scholarships (est. 1902, \$1,800 each), James Gadson, Nancy D. Grigsby, James P. Havard, Magtillt S. Laan, Dennis L. Manjone, Auseklis Ozols, James Franklin Shores, James P. Stegall, Louise Tucker (painters); Stephen A. Hinkle (sculptor).

J. Henry Schiedt Memorial Traveling Scholarships (est. 1938, \$1,300 each), Bernard J. Barbieri, James B. Horner, Margaret Anne Goodall-Garabedian, Thomas Toner (painters).

Lewis S. Ware Traveling Scholarship (est. 1949, \$1,300), Mark J. Oxman.

Skowhegan Scholarships (tuition and board awarded by the Skowhegan [Maine] School of Painting and Sculpture for the study in their school during the months of July and August), William M. Brown.

ENDOWED PRIZES

Cecilia Beaux Memorial Prize (est. 1946, \$100), Thomas N. Toner.

Honorable Mention: Dennis L. Manjone, James P. Havard.

John R. Conner Memorial Prize (est. 1954, \$50), Paul H. Kane, Jr.

Catherine Grant Memorial Prize (est. 1955, \$100), Magtillt S. Laan.

Honorable Mentions: Auseklis Ozols, Noel Mahaffey.

J. Maurice Gray Foundation Prize (est. 1960, \$50), Nancy D. Grigsby.

Packard Zoological Sketch Prize (est. 1899), Paul T. Nagano (1st Prize, \$50); Evelyn C. Mayland (2nd Prize, \$25).

Ramborger Prize (est. 1910, \$25), Ruth A. Kratz.

Edmund Stewardson Prize (est. 1899, \$100), Stephen Robin.

Honorable Mentions: Steve Hinkle, Cynthia Bayer.

Emma Burnham Stimson Prize (est. 1917, \$100), Mary Zityniuk.

Henry J. Thouron Prizes (est. 1903), Margaret Goodall (\$100 awarded by the Faculty), James P. Havard (\$100 1st award by Instructor), Louise Tucker (\$50 2nd award by Instructor), Clayton W. Anderson (\$50 by Student Vote).

Charles Toppan Prizes (est. 1881), Steve T. Pakyz, Jr., Milton Sanders, Carl Ronald Thomason, James P. Stegall, Joyce H. Galanaugh, Magtillt S. Laan (\$200 each).

UNENDOWED PRIZES

Lambert and Emma Cadwalader Prize (est. 1961, \$100), James Gadson.

Honorable Mention: Auseklis Ozols.

Thomas Eakins Memorial Prize (est. 1949, \$100), James Franklin Shores.

Gimbel Prize (est. 1958, \$50 in art supplies), Carol Cervony.

Marion Higgins Prize (est. 1960) Murray Dessner.

Honorable Mentions: Frank V. Lauria, James P. Havard (\$25 each).

Mindel Caplan Kleinbard Award (est. 1958, \$25 in art supplies), Sigfried M. Halus.

Perspective Prize (est. 1916, \$20) William Brown.

Philadelphia Print Club Graphics Prize (est. 1953. A one-year membership in the Club and the use of its workshop facilities), William Brown.

Special Prize, donated by Elizabeth Grist Ely (\$100. Not awarded in every year), Betty Jane Lee.

Graphic Prize (free tuition for one semester in P.A.F.A. workshop), Marlene Sellers.

M. Herbert Syme Prize (est. 1959, \$25), James P. Stegall.

John Wanamaker Water Color Prize (est. 1954, \$50 in art supplies), James P. Stegall.

Woodrow Prize in Graphics (est. 1955, \$50), Katharine Protassowsky.

On Friday, May 8, a cocktail party was held in the Academy from four until six o'clock. The hosts were members of the Committee on Instruction, carrying on this exemplary annual event established by Mr. and Mrs. David Gwinn. Student work submitted for European Traveling Scholarships and other awards were on the walls. Fifty-one items were sold during the exhibition, with a total of \$3,453.00.

REGIONAL EXHIBITION, PAINTINGS, SCULPTURE, PRINTS AND DRAWINGS by Artists of Philadelphia and Vicinity. (Reception and private view, Friday evening, October 9; open to the public, October 10 through November 15.)

Committee on Selection of Artists: Artists Equity, Joseph Greenberg, Jr.; Beaver College, Benton Spruance; Moore College of Art, Dr. Donald Irving; Pennsylvania Academy of the Fine Arts, Joseph T. Fraser, Jr.; Philadelphia College of Art, Larry Day; Tyler School of Fine Arts, Charles LeClair; University of Pennsylvania School of Fine Arts, Thomas B. A. Godfrey; Fellowship of the Pennsylvania Academy of the Fine Arts, Roswell Weidner.

As a considerable number of the participating artists were members of P.A.F.A. Fellowship, it was decided to forego their usual spring exhibition and award the 1965 prizes to members represented in this show.

AWARDS

Percy M. Owens Memorial for a Distinguished Pennsylvania Artist (\$250), Harry Rosin.

Harrison S. Morris Memorial for Water Color (\$100), John McCoy for Iris and Devil's Paint Brush.

Mary Butler Memorial for any medium (\$100), Edna Andrade for Geometric 5.

Bertha M. Goldberg Memorial for any Medium (\$100), to John William Reilly for oil Woman and Child.

May Audubon Post Prize, Oil or Sculpture (\$50), to Jimmy Lueders for Side Pocket.

Caroline Gibbons Granger Memorial for oils (\$50), to Joseph Tishler for Distant Mountain.

Leona Karp Braverman Memorial for Sculpture (\$50), to Frank Gasparro for Theseus, Parthenope and the Minotaur.

Mabel Wilson Woodrow Memorial for Graphics (\$50), to Benton Spruance for Woman Offering Life.

SMALL PAINTINGS OF LARGE IMPORT from the Collection of Lawrence A. and Barbara Fleischman of Detroit, Michigan. (Reception and Private View November 24; open to the public November 25 through December 31.) This exhibition consisted of fifty-two examples of American art of the nineteenth and twentieth century—landscapes, portraiture and still life.

PEALE HOUSE EXHIBITIONS

An Open House Party was held on Friday evening, October 2, to officially open the new Galleries and Club Lounge. A memorial exhibition of paintings by Stuart Davis (1894-1964) was on the walls of the West Gallery, and in the East Gallery, paintings and sculpture recently acquired by the Academy (open to the public October 3 through November 8). In the Lobby and Club Lounge, paintings by members of the Peale family were on exhibition.

PAINTINGS BY BEN KAMIHIRA (Reception and Private View on Wednesday afternoon October 28; open to the public October 29 through November 29). Sixteen recent paintings, the greater number executed by Mr. Kamihira while on a year's stay in Spain, were shown in the East Gallery, which is dedicated temporarily to a series of one- or two-man shows of work by members of the faculty.

SKETCHES OF THE LATE PRESIDENT JOHN F. KENNEDY by Elaine de Kooning. (Reception and Private View on Wednesday afternoon, November 13; open to the public November 14 through 29.) Oil sketches and charcoal drawings, twenty-five in all, were on exhibition in the West Gallery.

PAINTINGS BY CHARLES BURCHFIELD AND HOBSON PITTMAN

(Reception and Private View Wednesday afternoon December 2; open to the public December 3 through January 3 and January 10, 1965, respectively.) Sixteen paintings by Charles Burchfield were shown in the West Gallery. Mr. Pittman's show was hung in the East Gallery and consisted of thirty-two paintings.

SPECIAL EVENTS

Free Concerts

January 24. Works by Purcell, Schubert, Bartok, and Brahms; Joan Pladson, soprano, assisted by Loren Kitt, clarinet; David Gray, French horn; Serge Luca, violin; Vladimir Sokoloff, piano.

February 21. Works by Sammartini, Brahms, and Shostokovitch; William Stokking, Jr., Cello, and Vladimir Sokoloff, piano.

March 27. Works by Spohr, Debussy, and Villa-Lobos; Judith Blegen, soprano, assisted by Loren Kitt, clarinet; Vladimir Sokoloff, piano; a cello ensemble composed of students of The Curtis Institute of Music. A Requiem by Popper for three cellos and piano was played in memory of the late President John F. Kennedy directly following the intermission.

November 27. Works by A. Scarlatti, Schumann, and Bloch; Joseph di Pasquale, viola; Vladimir Sokoloff, piano.

December 11. Works by Mozart, Beethoven, and Brahms; Radnor Chamber Group, Agi Jambor, piano; Carol Stein, violin; Marcia Fullard, viola; Deborah Reeder, cello.

GALLERY TALKS (sponsored by the Fellowship of the Academy).

January 23. Dorothy Grafly, critic, editor and publisher of Art in Focus.

January 30. Harry Rosin, sculptor, teacher.

February 6. Raphael Sabatini, painter, sculptor, teacher.

February 13. Hobson Pittman, painter, teacher.

February 20. Benton Spruance, painter, teacher.

February 27. Morris Blackburn, painter, teacher, printmaker.

TOTAL ATTENDANCE 1964: 66,731. (Academy attendance 49,487; Peale House for October, November and December, 17,244.)

ACQUISITIONS

By Purchase

Through the Lambert Fund:

Letter and His Ecol by Stuart Davis (oil)

Composition by Jimmy Lueders (oil)

Through the Gilpin Fund:

Interior With Doorway by Richard Diebenkorn

Through the Temple Fund:

Wash Line by Bruno Lucchesi (bronze)

Hero and Leander by Dan Miller (wood composition)

By Gift

From the Ford Foundation (purchased from the 159th Annual Exhibition):

Prometheus by Wolfgang Behl (wood sculpture)

Braided Hair by Dorothea Greenbaum (bronze)

Pick Up Ten by Patrick Kelly (iron assembly)

Woman With Red by Elizabeth Osborne (oil)

Tour by James McGarrell (oil)

Bikini by Milton Hebald (bronze)

From Mrs. Mary Venelia McNab:

Lovescape by Nora Jaffe (oil)

From Mrs. Herbert Morris:

Orpheus in the Studio by Julian Levi (oil)

From friends of the artist:

Enchanted Forest by Abraham Hankins (oil)

From Mrs. North Winship:

James McManes by Charles Grafly (bronze portrait head)

Bequeathed by Miss Eleanor C. A. Jackson:

The Reverend James B. Abercrombie by Thomas Sully

From Mr. Sol Brody (conditioned by life interest):

The Owl of Caceres by Leon Kelly (conti drawing)

From Mr. and Mrs. Henry Hallowell (conditioned by life interest): Self-Portrait by Benjamin West.

CONSERVATION OF WORKS FROM THE PERMANENT COLLECTION

Five paintings received attention during the year from Theodor Siegel, the Academy's conservator and technical adviser: Git le Coeur by Adja Yunkers, Portrait of Mary McKean Hoffman, by Thomas Sully, Portrait of the Rev. James B. Abercrombie by Thomas Sully, and Landscapes No. 1 and No. 2 by Joshua Shaw.

LOANS

Title	Artist	Institution
Bust of Joel Barlow	Jean Antoine Houdon	Worcester (Mass.) Art Museum
Tyrol Series No. 7	John Marin	Philadelphia Museum of Art
Desert I	Gabor Peterdi	Corcoran Gallery of Art, Washington, D. C.
End of the Day	Charles Burchfield	New School Art Center, New York City
Buchenwald Cart	Rico LeBrun	, , , , , , , , , , , , , , , , , , ,
John Brown Going to his Hanging	Horace Pippin	и и и и
Portrait of Asher Marx (Miniature)	Edward Greene Malbone	Carolina Art Association, Charleston, S. C.
Trapper's Trail	Arthur Meltzer	To artist—for Newman Galleries exhibition, Philadelphia
Letter and His Ecol	Stuart Davis	Downtown Gallery, N. Y. C. for exhibition, University Art Gal- lery, Lincoln, Nebr.
Penn's Treaty With the Indians	Benjamin West	City Art Museum of St. Louis, Mo.
Major Thomas Biddle	Thomas Sully	University Hospital Antiques Show, Philadelphia
Militia Training	James G. Clonney	Bowdoin College Museum of Art, Brunswick, Maine
Ariadne Asleep on the Island of Naxos	John Vanderlyn	Smith College Museum of Art, Southampton, Mass.
<i>" " " " "</i>	<i>"</i>	Cleveland Museum of Art, Cleveland, O.
<i>11 11 11 11</i>	. " " "	Palace of the Legion of Honor, San Francisco, Calif.
Frances Anne Kemble	Thomas Sully	Hecksher Museum, Huntington, N. Y.
Portrait of Mr. and Mrs. Field	John S. Sargent	<i>H H</i>
Orpheus in the Studio	Julien Levi	Colorado Springs [Colorado] Fine Arts
Whiplash	Will Barnet	$H \subseteq H$
John Brown Going to his Hanging	Horace Pippin	Boymans Museum, Rotterdam, Hol- land
Interior With Doorway	Richard Diebenkorn	Staempfli Gallery, New York City
East Wind Over Weehawken	Edward Hopper	Whitney Museum of American Art, New York City
Apartment Houses	H H	n = n = n
Lady With a White Shawl	William M. Chase	Art Gallery, University of California, Santa Barbara, Calif.
Pine Trees	Byron Thomas	Hopkins Center Art Galleries, Dartmouth College, Hanover, N. H.

LOANS (Cont.)

Title	Artist	Institution								
Cadence	Arlie Sinaiko	To Artist—for one-man show at Bodley Galleries, New York City								
Port Ben, Delaware and Hudson Canal	Theodore Robinson	Art Gallery, University of Wisconsin, Madison, Wis.								
The Turkish Page	Frank Duveneck	University Art Gallery, Tucson, Ariz.								
Resurgent Harmony	Victor Riu	Allentown Art Museum, Allentown, Pa.								
Young America	Andrew Wyeth	Provident National Bank, Phila- delphia								
The Birth of Venus	Alexandre Cabanel	Memorial Art Gallery, University of Rochester, Rochester, N. Y.								
Pine Trees	Byron Thomas	Springfield Art Museum, Spring- field, Mo.								
Architectural Study	George Gordon Russell	Fidelity-Philadelphia Trust Co.								
Rhapsody in Steel	Francis Criss	и и и и								
Corn, Wind and Snow	Paul Froelich	<i>"</i> " " "								
Apple Blossom Time	George Inness	" " " "								
Seven Pears	Arthur DeCosta	<i>u u u u u</i>								
Farm Patterns	Margaret Gest	" " " "								
Cafe Tables, Haiti	Stephen Etnier	" " " "								
The Spinster	Hobson Pittman	и и и								
Across the Bosphorus	Lamar Dodd	" " " "								
Trees	Morris Kantor	<i>n n n n</i>								
Turkey Knob Farm	Jessie Drew-Bear	<i>n</i> - <i>n</i> - <i>n</i>								
Skating in the Park	Louis Bosa	<i>"</i> " " " "								

SCHOOLS

The year of 1964 was one of solid growth for the Schools of the Pennsylvania Academy of the Fine Arts. The additional space provided by Peale House made possible an increase in enrollment which brought with it an expanding class program and greater activity.

The second semester of the 1963-1964 school year opened on January 6, with 255 day and 95 evening school students enrolled. The quarters at Peale House, in use as of this date, included the lobby, student lounge, and cafeteria on the main floor, and studios for preliminary students on the second and third floors. Twenty girls were in residence on the fifth floor under the supervision of Mrs. Mabel Cook, and with the beginning of the fall term the number had increased to approximately 40, and both the 5th and 6th floors were occupied.

At the Cresson Day Exercises on May 6, Mr. Carl Zigrosser was guest speaker. Fifteen European Traveling Scholarships (ten Cresson, four Schiedt, and one Ware) were awarded, and a number of minor prizes.

The Summer School was conducted from June 15 to July 24 with 97 students enrolled. Courses included Portrait, Life, and Landscape drawing and painting.

Registration for the Fall Semester was held on September 8 and 9, and 297 day and 134 evening students enrolled. Classes started on September 10. An assembly was held shortly after the opening to award the engraved certificates to the returned traveling scholarship winners, and some of their photographs and paintings done in Europe were displayed.

During the year a number of trips were arranged for the students, including a visit to the home of Mr. and Mrs. Rodolphe deSchauensee; the Van Gogh show in New York; a trip to Cape May with Mr. Blackburn in the spring and in the fall with Mr. Blackburn and Mr. McCoy; a visit to the home of Mr. and Mrs. Lessing Rosenwald; and the Women's Committee arranged a trip to the New York World's Fair.

Many interesting programs were arranged and parties given for the students: Walter Gill gave an illustrated lecture on "Art in Nature"; Russell Woody lectured on painting materials; and a number of students visited the Pennsylvania Ballet Company to sketch the dancers. An exhibition of work by Academy students was held at the Woodmere Galleries, opening on March 3; Mr. Franklin Watkins gave a party, with supper served in the galleries of the Academy on March 17; Mr. and Mrs. Merriam entertained at a party in their home in Wynnewood, May 3; a party for the winners in the Cresson

competition was given by the Committee on Instruction, May 8; and the traditional Hallowe'en party on October 30.

In addition to the traveling scholarships (listed elsewhere in this report) the Academy awarded thirteen full, and thirty half, paid-tuition scholarships during the spring term; and eleven full and twenty-five half, during the fall term, from funds designated for this purpose—a total of \$12,875.00. From City Council appropriation, twenty-one full-paid tuition scholarships were given for the school year, totaling \$5,250.00. The Board of Education also gave to students in the Academy schools twenty-one part scholarships of \$200.00 each. In the fall of 1964, six full and nineteen half, paid-tuition scholarships, a total of \$3,875.00, were given for the first time from funds made available by the Ford Foundation.

M. WISTER WOOD

Administrator of the Schools

PUBLIC RELATIONS

Concerts. This fine series has closed its fifteenth consecutive year with fourteen seasons under the outstanding musical direction of Dr. Vladimir Sokoloff. As the personnel and programs are listed elsewhere, we only shall mention here the importance of these events as they have been correlated with the exhibition program, and thank Dr. Sokoloff and those fine musicians who have collaborated with him for their distinguished contribution to the Academy. We also express our appreciation to the following for their financial assistance: the Recording Industries' Trust Funds, and especially their National Trustee, Mr. Samuel R. Rosenbaum, without whose interest it is doubtful that we should ever have been able to launch the project fifteen years ago; to the Fredric R. Mann Foundation; the Women's Committee of the Academy; and two generous friends. We thank N. Stetson and Company for their continued loan of a Steinway Piano for each event. This year's series had an attendance of approximately 2,000 persons.

Other Activities. As reported elsewhere, the attendance in the galleries made a marked step forward. Not a little of this may be attributed to group visits, and these largely from public, private, and parochial schools in the greater Philadelphia area, although many others came from more distant points. Among outside organizations holding events in the galleries were: the Society of Architectural Historians' luncheon; an afternoon party featuring the piano music of Chopin, followed by refreshments, and sponsored by the

"In and About Philadelphia Music Teachers' Club" for delegates to the Music Educators' National Conference; the Philadelphia Chapter, American Institute of Architects' dinner; the Da Vinci Art Alliance dinner honoring Mr. Jack Bookbinder; and the Junior League's dinner dance.

Résumé: I came to the Academy on February 1, 1947 to take on the newly-created post of Director of Public Relations. In September 1961, following my request to be released from some of my duties, I became part-time Director of Membership and Special Events. As it is now my intention to retire completely the end of May, 1965, this will be my last report to the membership. Perhaps it is in order that I give a brief account of some of the more important tasks performed over the years.

Almost immediately after coming, I suggested we change our membership rates from the then \$10 Annual and \$100 Life to the three yearly rates now current; that we increase Life Memberships to \$300; and that we establish higher-form categories (\$1,000 and up) with those members elected in perpetuity. In this the Board of Directors concurred. At that time we had a membership of something over 700. As of December 1, 1964, it had grown to almost 2,000. However, within that period we had enrolled 3,450 new members, but like every other institution, unfortunately, we do lose them through death, resignation or delinquency. In new dues all of this has represented some \$81,373 including \$7,400 from a special solicitation of the \$100 Life Members for the 150th Anniversary Fund in 1955.

While my initial responsibilities had been publicity and increasing the membership, as an institution's program becomes more active, the duties of its staff members also grow. About two years after coming, I was able to launch the series of free chamber music concerts, first having to find the means of financing them outside the Academy budget. This independent financing has been continued during all the years that this worthwhile feature of our program has been carried on. And what is more, we were among the first of the city's cultural institutions to supplement their regular activities with free concerts. The attendance of music and art lovers during these years has amounted to approximately 29,000.

Beginning in April 1947 and continuing for twelve years, I acted as secretary for the meetings of the Board of Directors.

Another early suggestion had been the printing of the Academy's Annual Report for circulation to all members. The first one was issued in 1949 and for several years thereafter the Reports were edited in this office.

In 1950 the Women's Committee was organized and I have had the pleasure of acting as liaison between it and the Academy, and of being its recording secretary during these years.

Another phase of department activity has been the encouragement of outside organizations to hold their special events in our galleries. Many worthy occasions have resulted.

In reflecting upon some of the projects accomplished, my thoughts naturally turn to those which could never become realities due either to lack of time or money or both. Since but a few months remain before I pass on to others duties not turned over in 1962, this will be my last opportunity to express my deep appreciation to all who have helped me along the way, and to wish them and the Academy every success in the future.

ELIZABETH Z. SWENSON

PUBLICITY

In the spring of 1964, the contract with the Beacon Agency to do publicity for the Academy, School, and Peale House was terminated, and a full-time Development Director was appointed to the Academy staff to work with the Progress Fund Committee, and to serve as Publicity Director.

The first duties of the Director were to publicize the Cresson Day Exercises and awards activities in early May, the Summer School, and the summer exhibition schedule. Planning was begun with various media to obtain publicity for the opening of Peale House in the early fall, and the exhibitions set for this new undertaking. Art and other publications were informed of the exhibition schedule at the Academy, also.

During the summer months, the Director was in constant touch with publicity media—city, art, society, feature editors, and all local radio, TV, and magazine news editors. Many out-of-town contacts were also made, either by personal visits, letters or news releases, and a series of fillers were written which were widely used nationally. Direct contact was also made with the various press associations (AP, UPI, NEA, NANA), here and in New York. National magazines, such as *Time*, *Newsweek*, *Life*, etc., and the local weekly and foreign language papers were kept aware of Academy events through releases and personal contacts.

Excellent cooperation has been received from the local and out-of-town radio and TV stations and we have been getting public service announcements from both sources. Monthly radio spots listed our exhibitions and live

interviews were given. Film was taken of our exhibitions and used on TV news shows, and slides also were sent to them. Based on reports received from one TV station, if we were to be billed for the free announcements they have given us during a three-month period, they would total \$5,500.00. Taking this into consideration, and what we have received from all other sources on the air, our billings in free time would amount to more than \$25,000.00 during this period.

It is almost impossible to measure the full impact of publicity; our news releases are used widely and in many ways. The efforts can be measured to a certain extent by the number of people who attend our exhibitions. Continuing publicity for this institution can be obtained by giving the fullest cooperation to the editors of various media—and this we pledge. The cooperation of the Academy staff, Directors, and the Women's Committee has been very much appreciated.

GEORGE L. CARROLL

Development Director

WOMEN'S COMMITTEE

The year 1964 proved to be one of much trial and error and experimentation with active participation in the newly-formed Peale Club and the various activities in the Peale House Galleries.

The Members' Subscription Dinner held on January 15th, before the Private View of the 159th Annual Exhibition of Oil Painting and Sculpture, was attended by 334, far exceeding our sitting capacity.

On May 11th, under the expert planning of Mrs. Albert M. Greenfield, Jr., students were sent by bus to the World's Fair.

At the annual meeting in May, Mrs. Bartol, chairman and Mrs. Grossman, treasurer, went out of office. They were given a tremendous vote of thanks for their splendid work during 1961-64. The following new officers were elected:

Mrs. Hudson, one year interim chairman

Mrs. Reath, chairman for the two following years

Mrs. Kloman, vice-chairman for three years

Mrs. Townsend, treasurer and corresponding secretary for two years

It was agreed that both chairman and vice-chairman would attend the meetings of the Committee on Instruction and the Board of Directors.

Mrs. Miller and Mrs. Randolph were appointed by the Board of Directors to serve for the next two years on the Academy's Committee on Exhibitions at the Peale House.

Three new members were elected to the Women's Committee: Mrs. Howard H. Lewis, Mrs. Edward B. Leisenring and Mrs. Arthur M. Young. The resignation of Mrs. Lawrance A. Brown, Jr., was accepted with regret.

Mrs. Reath, Mrs. Kloman and Mrs. Greenfield were appointed to represent the Women's Committee on the Executive Committee for the Progress Fund Drive.

Under the able chairmanship of Mrs. Kaufmann, hostesses were provided for all Teas before the opening of exhibitions in the Peale House galleries and for other events at the Academy and the Peale Club during the year.

Plans for planting the garden at the Peale Club are being worked on by Mrs. Zantzinger and her committee.

A contribution of \$350 was made toward the expenses of the chamber music concerts held at the Academy.

A television was donated by Mrs. Young for use of the students living at Peale House. This was greatly appreciated by all and a warm letter of thanks sent to Mrs. Young by the students.

Through the year our Committee has worked toward increasing the returns to the Progress Fund and enrolling members in the Academy who would, by subscribing \$100 or more annually, be eligible for use of Peale Club.

Again, we would like to extend our grateful thanks and deep appreciation for the "over and beyond" assistance given to our Committee by Miss Swenson.

MARY MASON HUDSON

THE COMMITTEE ON FELLOWSHIP

Mabel W. Gill, Chairman-Treasurer

Ethel Ashton

Irene Denney

Mary Mullineux

Roy C. Nuse

Roswell Weidner

The function of the Committee is to administer the following funds: Henry J. Thouron Memorial Fund, Picture Purchase Fund, Special Fund, and the Mary Butler Memorial Fund for the benefit of Fellowship members, either present or former students and also the William Clothier Watts Fund, a welcome gift of \$2,000 for aid to students. The Butler Fund, with a goal of \$15,000, now amounts to approximately \$12,000.

The Committee also endeavors to be useful to both the Fellowship and the Academy whenever possible. In addition, the Committee is responsible for (1) the purchase of painting and sculpture to encourage or assist artists, or to improve the Loan Collection from which works are currently on exhibition in various institutions; (2) to provide classes usually in settlement houses to give study opporunities for the youth of those neighborhoods, as well as teaching experience and income for present and/or former Academy students; and (3) giving a type of financial assistance, not permissible from the regular Fellowship treasury, to current and former Academy students, art workers, and Fellowship members.

THE FELLOWSHIP OF THE P.A.F.A.

The main purpose of the Fellowship, which was organized in 1897, is to foster a spirit of fraternity among former and present Academy students.

OFFICERS

Roswell Weidner											•			President
Roy C. Nuse												First	Vice	President
Mabel Woodrow Gill													Vice	President
Mary Townsend Mason	(dece	ase	d	Jun	е	196	4)					Vice	President
Francis Speight								•	•				Vice	President
Franklin C. Watkins .											•		Vice	President
Paul Wescott													Vice	President
Ethel V. Ashton											. R	ecor	ding	Secretary
Elizabeth Eichman										C	orre.	spon	ding	Secretary
Irene Denney														Treasurer

MEMBERSHIP CLASSES

ANNUAL

Individual\$	10.00	
Sustaining	25.00	
Professional		With Peale Club
Contributing	100.00	privileges

LIFE

Fellow\$1,000.00	to	5,000
Patron 5,000.00	to	25,000
Benefactor	or	more

A membership in the Academy helps to support the oldest art institution in the country. Founded in 1805, its origin dates from the initial efforts begun in 1791 by Charles Willson Peale to organize a school for the fine arts in Philadelphia.

The Academy school has trained many distinguished American painters, sculptors, and illustrators, and its students of today rank with the best.

In its galleries are shown two of America's major annual art exhibitions: Paintings and Sculpture, and Water Colors and Prints; other special exhibitions; and the Academy's permanent collections, representing a cross-section of American art from the early eighteenth century through its current acquisitions.

Peale House, the Academy annex at 1811 Chestnut Street, serves as housing and additional studio space for students, and contains two splendid public galleries for special exhibitions.

Peale Club, located at 1819 Chestnut Street, offers singular privileges to Contributing and Professional members, and those in higher classes, by providing the ultimate in attractive surroundings for luncheon and dinner in the spacious dining rooms, with adjoining bar, and in the lovely outdoor garden and terrace.

All members receive notices of Academy activities (concerts, lectures, motion pictures), invitations to private shows at both the Academy and Peale House, catalogues of exhibitions and schools, the Annual Report, and the privilege of using the art reference library. In addition, members receive a 5% discount on all works of art purchased at an Academy exhibition, except at a student show.

FORM OF BEQUEST

I give, devise and bequeath to	The Pennsylvania Academy of the Fine Arts							
Mahatamat spot Vicinia in a second	_Dollars, in trust,	to invest	and	keep	invested	and	apply	the
income to the maintenance of so	aid Academy.							

The Academy is open weekdays (except Mondays) from 10 A.M. to 5 P.M., Sundays and some Holidays from 1 to 5 P.M. Closed Mondays, New Year's Day, Good Friday, Memorial Day, Fourth of July, Thanksgiving and Christmas.